



DISTRICT 7230

"The Future of Rotary is in Your Hands"

NEWSLETTER

FINAL

Tasmanian GSE Team's Vocational Visits Opens Doors

The vocational visits arranged for Tasmanian Group Study Exchange team provided opportunities that most young professionals can only dream of. Doors were opened to people and institutions that are normally closed to you and me.

Danny Gibson, who works in media relations and theater, met with the marketing director of the New York Times, the Editor of the Scarsdale Inquirer and several executives of the Westchester Journal News, the Bermuda Sun and the Bermuda Royal Gazette.



Furthermore, he toured the theater facilities of Sarah Lawrence College, heard script writing prize presentations at Hunter College and attended several Broadway shows.

Laura Richardson, an osteopath, toured the brand new facilities of New York's Touro Osteopathic Medical School with Dean Robert Goldberg, D.O. and then sat

down for an hour with one of the professors. She spent a full day observing patient care in the private office of Zina Pelkey, D.O. and a day and a half in the osteopathic department of St. Barnabas Hospital.

Tammy Palmer, a mother and child visiting nurse, discussed the care of patients she observed with nurses at the Visiting Nurse Services of Westchester, the East Harlem Health Center, the Bedford Hills Correctional Facility for Women and the King Edward Memorial Hospital in Bermuda.

Patrick Fagan, a financial advisor, met with advisors and analysts at Fidelity Investments, Merrill Lynch, AIG, MetLife and in the offices of many private advisors. One told me later that the give-and-take of the meeting was as beneficial for him and his staff as it appeared to be for Patrick.

Tasmanian GSE Team... cont' on pg. 6



District 7230 Hosts Tasmanian GSE Team

The Group Study Exchange team from Tasmania has recently left our shores, going home via Bermuda after an exciting five weeks in our District. Our hard-working GSE Sub-Committee, led by Committee Chair Bob Soley, reached out to other Rotarians, friends and neighbors, developing a support group of over fifty people, who wine and dined, hosted and transported the Tassies throughout our District.

With the invaluable assistance of Andrea Blizard and Iwona Spytkowski (both members of this year's outgoing GSE team) they experienced an all-day tour of the Indian Point Atomic Power Station and a tour of the UN followed by lunch in the Delegates Dining Room.

Some of the highlights: Bill Currie took them to a freezing, but exciting, Yankees game. The Bensons took them behind the scenes at the Bronx Zoo. Greg Arcaro took them to Woodbury

Common. Taylor Eskew took them backstage on Broadway and on a Pub Crawl

of Greenwich Village. Alix Schnee led them in a walk through the Rockefeller State Park. Vinnie Coakley arranged an incredible Clambake for the Farewell Party.



Besides more Broadway shows, museums and shopping, they met with the Mayor of White Plains for over an hour of penetrating Q&A. They used their free time for even more exploration of our District; and looked exhausted, but happy, as they trudged off to the plane for Bermuda.

**Message
from DG Karl..**



My fellow Rotarians:

It has been my honor and privilege to serve as your District Governor for the Rotary Year 2009/2010. My mission has been to guide and support the Rotary Clubs in our District 7230 to be all they can be in the Rotary way. This mission started by providing the Club Presidents with tools and training at the President-Elect Training Seminar, and has ended, fittingly, by showcasing one of the finest programs of The Rotary Foundation: the Group Study Exchange.

Rotarians often ask me: What is it like to be “Guvnor?” Alas, there is no short answer I can give you, except to say: If one takes the job seriously, the responsibility is awesome. The possibilities of Rotary are so vast that one hardly knows where to begin or what one should do to make a difference.

Should the emphasis be on recruiting more good people into Rotary so as to increase our capacity to help others in need?

Should the emphasis be on encouraging donations to “Our Foundation” - The Rotary Foundation - to end Polio and other deadly diseases, to alleviate hunger, to provide literacy, and to promote peace and goodwill throughout the world?

Should the emphasis be in training and “facilitating” discourse (a Rotary Leadership Institute term) among Rotarians so that they may catch the Rotary Spirit?

DG Message... cont' on pg. 3

**THE NEW ROTARY CLUB OF BEDFORD
Gathers Charter Members**

It was a cold, dark evening on January 25th. Abbott (Photo right) and Christina had offered to host the first meeting of the Rotary Club of Bedford at their home. They had catered the food that sat warming in trays. DG Karl and PDG Joe Clark had brought laptops with PowerPoint presentations and videos to show the invited guests. Everything was ready and so perfect.

Then the phones started ringing. A transformer fire had cut off access to Bedford's main road and people were calling. It seemed that traffic was being rerouted via Canada. What should have been a 5-minute trip to the Fleur home was now 45 minutes or more. At 6:00 PM the first guests started arriving (some had meant to help set up at 5:00 PM but were delayed). By 6:30 about 20 people had arrived and Abbott was expecting another 20. Everything seemed to be progressing nicely when, suddenly, the electrical power failed, plunging the house into complete darkness. Abbott found a flashlight while Christina proceeded to light over 30 candles, one after another.

There is nothing like candlelight to set a lovely atmosphere. Although some guests never made it to the house because there was a car accident that further extended the detour, those who did were treated to a candlelight Rotary evening that went on much longer than a normal meeting.



But how did this all start?

On August 9, 2009, DG Karl and Cheryl celebrated Cheryl's birthday with a dinner at the Bedford Post Inn, a restaurant partially owned by resident celebrity Richard Gere. On this evening, and at this great venue, the

Bedford RC... cont' on pg. 3

District 7230 Puts Used Bikes to Work

On Sunday, May 23, 2010, District 7230 collected 35 bicycles and \$450 to benefit Pedals for Progress, a 20 year old non-profit organization that ships used bikes to developing countries.

The brain child of Dave Schweidenback following his tour with the Peace Corps., Pedals for Progress started with what Dave expected to be a one-time bike collection. Its success made Dave realize that this had significant potential. He knew firsthand that third world countries needed the bikes desperately. Based in High Bridge, NJ, Pedals for Progress works with community groups from Pennsylvania, Virginia, New



Photo left to right: Ted Nygreen, White Plains Rotary; Patrick Miller, bike donor; Gary Michaels, Collection Coordinator, Pedals for Progress; Carol Desoe, bike donor; Tina Mancuso, White Plains Rotary.



Photo left to right: Harry Bright, White Plains Rotary; Tina Mancuso, White Plains Rotary; Steve Buynicki, volunteer.

York and Connecticut to schedule bike collections. Not only does Pedals for Progress save our landfills, it helps the poor with affordable, non-polluting transportation. Sewing machines were added as demand grew from their overseas partners and Dave realized they would be used to create businesses and financial self-sufficiency. Active overseas partners exist in Guatemala, Ghana, Uganda,

RD7230 Bikes... cont' on pg. 3

Rotary International
DISTRICT 7230
"The Future of Rotary Is In Your Hands"
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ROTARY INTERNATIONAL DISTRICT 7230
NEWSLETTER - FINAL JUNE 2010

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“The Future of Rotary Is In Your Hands”



Have you contributed this Rotary Year to The Rotary Foundation?

If not, you must do it NOW, by June 15, to have your contribution counted by June 30.

The scope of Rotary's international projects, and the breadth and depth of our reach, locally and globally, is only made possible through the underpinning effect of a strong foundation. As Rotarians, The Rotary Foundation, our foundation.

Established in 1928, the stated mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace, through the improvement of health, the support of education, and the alleviation of poverty. The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world.

EVERY ROTARIAN EVERY YEAR (EREY) ENDS JUNE 15

Again, the majority of Rotary's international initiatives, and many local ones, are made possible only through the support of the Foundation:

The Annual Fund, supported solely by Rotarians' Annual Giving, is the primary source of funding for many of these programs (PolioPlus is funded separately). Rotary International suggests a nominal contribution of \$100.00 per member per year under Every Rotarian Every Year, EREY. Some of our clubs exceed this suggested goal while, unfortunately, many fall short. Recently, a minimum commitment of 50% of this amount has been required of clubs in our district in order for them to participate in Foundation programs. This minimum requirement amounts to less than a dollar per member per week.

Every Rotarian... cont' on pg. 6

DG Message... cont' from pg. 2

The District Governor's job is all of these things and more.

This I can say: If the job is done well, it is hugely rewarding. Rewarding in personal satisfaction, but that is only a small part of it. The job is rewarding in that it develops personal skills – management skills, for example – that one never knew one had. The result of all this has been a measure of personal growth and self-confidence that I could not otherwise have acquired.

In short, the position of District Governor has offered me rewards far beyond what I have been able to offer others during my one-year term of service. It has made me a better Rotarian and – may I dare say – a better person as well.

Yours in Rotary,
DG Karl Milde

Bedford RC... cont' from pg. 2

idea for a Rotary Club of Bedford was born. Karl cast about for a champion to start the new Club and, by month's end, had found Abbott Fleur, a member of the Mt. Kisco Rotary Club who just happened to live in Bedford.

In October, Karl and Abbott met in Bermuda, together with Karl's Club Extension Chair, PDG Joe Clark, to hatch a plan of action. It was thought that Abbott's extended circle of friends in "horse country" could provide a nucleus of charter members upon which to build the Club. These members would recruit their friends until the Club reached the minimum size of twenty for a charter from Rotary International.

It was decided to wait until after the Christmas holidays to start the Club. Meanwhile Karl and Abbott would seek the proper venue – possibly the Bedford Post Inn or Bedford's Bistro 22, depending upon the cost of a lunch or dinner. Monday, January 25, 2010, was chosen as the date of the initial meeting. At that "Candlelight" meeting, the initial charter members decided to meet at the Bedford Presbyterian Church on the Green in Bedford.

Now in May, with many Monday evening meetings behind it, the Rotary Club of Bedford has a strong core of initial members. The Club has already had several community service programs as well as fund raisers and is planning more for next fall. Discussions are ongoing to merge with the nearby Rotary Club of Armonk. With twelve members and growing, the current plan is to charter the Rotary Club of Bedford by the end of the year.

Link Your TD Bank Accounts To “Rotary District 7230” To Earn Dollars For The District

There is a free program available that can help raise funds for Rotary programs, grants and service projects! Rotary District 7230 and TD Bank have partnered on an Affinity Banking program that can generate an annual contribution from TD Bank to Rotary. New or existing TD Bank customers can visit any location and ask for their checking, savings, CD, IRA or even small business account to be included in this program. There is no limit to the number of participating customers, or to the size of the contribution generated. This program is valid from Maine to Florida, so



it's open to all your friends and family as well. Anyone who cares about Rotary can take part, and every account makes a difference. Account information is kept completely confidential, and there is no cost to participate. This program has been very successful for other Rotary Districts, and with your help it can make an impact in our District too.

To find your local TD Bank store, call 1-888-751-9000 or visit www.TDBank.com. Just remember to give your banker the Rotary District 7230 Affinity Code—A1221—and thank you very much for your support.

RD7230 Bikes... cont' from pg. 2

Nicaragua, El Salvador, Moldova and others.

At DG Karl's request, White Plains Rotarian Tina Mancuso chaired the District Project to collect used bikes in Westchester County in support of Pedals for Progress. *We're proud of you, Tina!*

The bikes collected on May 23 will be shipped to Ghana in early June. Visit www.p4p.org for more information about other scheduled collections and how to make a contribution to Pedals (and Treadles!) for Progress.



Photo left to right: Gary Michaels, Collection Coordinator, Pedals for Progress; Richard and Norah Holt, bike donors; Harry Bright, White Plains Rotary; Tina Mancuso, White Plains Rotary

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4-WAY TEST SPEECH CONTEST HOLDS DISTRICT FINALS

The final “Speak-Off” for District 7230 “4-Way Test Speech Contest” was held on May 7, 2010. Seven enthusiastic speech winners from the club level participated. About 50 Rotarians, sponsoring club representatives, parents and guests were in attendance.

The Six judges for the contest were Lucinda Quinn, Robert Herber, Ted Nygreen, George Camp, Michelle Hanks and George McKinnis, serving also as our official timer.



The Chair, PDG Bob Cucinell (*In photo above with IDG George Camp and a winner*) received comments from school counselors and participating Rotary clubs about how gratifying the results were for this Rotary project. Relationships between our clubs and our local schools provide a great opportunity to raise the level of awareness of our ethical yardstick, the 4-Way Test and Rotary’s commitment to Youth Services, our newly enacted 5th Avenue of Service.

When the students arrived at Fogarty’s, the “Speak-Off” venue, they were all winners for stepping in front of

their peers, preparing diligently for the effort and winning above the “other winners” at their school. They are all special “kids” from all over the District.

The five winning students were: First place

\$200.00 was awarded to Amna Bhatti, Maria Regina High School, representing the Rotary Club of Hartsdale. Fourth place prize of \$50.00 was awarded to Cole Francis, Rice High School, representing the Rotary Club of New York. Fifth place prize of \$50.00 was awarded to Mike Harris, Soundview Prep, representing the Rotary Club of Yorktown.

The outstanding contestants representing our youth give us confidence that these future leaders will make a positive contribution to our communities while advancing the Rotary 4-Way Test in their lives.

prize of \$500.00 was awarded to DeVante Lewis, Woodlands High School, representing the Rotary Club of Hastings, Dobbs Ferry, Ardsley and Irvington. Second place prize of \$400.00 was awarded to Jenna Williams, Valhalla High School, representing the Rotary Club of Mt. Pleasant. Third place prize of



Bermuda’s Sandys Rotary Club Sharing!

Sandys Rotary Club wants to share the following with other clubs. Our crowning achievement this year has been to increase Club Membership from 38- 39 to 47 (*whatever per cent that is*). At least six more new members are being considered, which will take us to over 50.

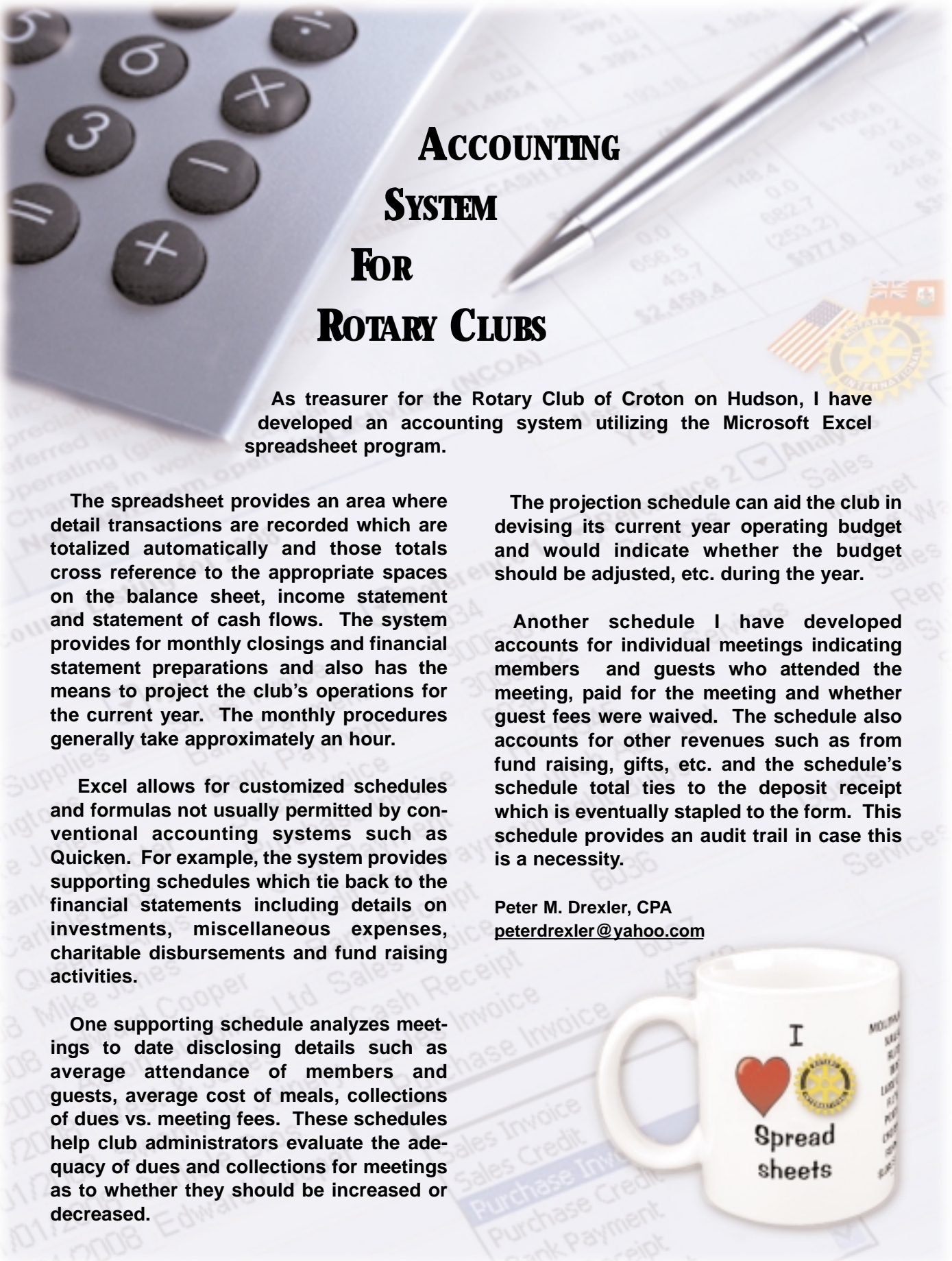
This success was the direct result of forming a Membership Recruitment Committee, chaired by PP Vaughn Mosher. His advice and leadership in this effort was invaluable. The Committee split the whole Club into teams of two. Each team was tasked with finding a new member. This was a simple, but powerful idea which worked extremely well. We recommend it to other clubs struggling to find new members. It’s amazing how much talent is out there! The new members we took on have

completely changed and revitalized the Club! There is a fresh, “can do” attitude in the membership and we all feel that when the time is right we will be able to successfully take on large fund raising projects as we used to do.

We also telephoned all members that had not paid their dues or seemed to be poor attenders and got five of them to pay up and show up on a regular basis. We attracted speakers that our members found interesting and our meetings are now near capacity every week!



Background: Actual photo of Sandys, Bermuda



ACCOUNTING SYSTEM FOR ROTARY CLUBS

As treasurer for the Rotary Club of Croton on Hudson, I have developed an accounting system utilizing the Microsoft Excel spreadsheet program.

The spreadsheet provides an area where detail transactions are recorded which are totaled automatically and those totals cross reference to the appropriate spaces on the balance sheet, income statement and statement of cash flows. The system provides for monthly closings and financial statement preparations and also has the means to project the club's operations for the current year. The monthly procedures generally take approximately an hour.

Excel allows for customized schedules and formulas not usually permitted by conventional accounting systems such as Quicken. For example, the system provides supporting schedules which tie back to the financial statements including details on investments, miscellaneous expenses, charitable disbursements and fund raising activities.

One supporting schedule analyzes meetings to date disclosing details such as average attendance of members and guests, average cost of meals, collections of dues vs. meeting fees. These schedules help club administrators evaluate the adequacy of dues and collections for meetings as to whether they should be increased or decreased.

The projection schedule can aid the club in devising its current year operating budget and would indicate whether the budget should be adjusted, etc. during the year.

Another schedule I have developed accounts for individual meetings indicating members and guests who attended the meeting, paid for the meeting and whether guest fees were waived. The schedule also accounts for other revenues such as from fund raising, gifts, etc. and the schedule's schedule total ties to the deposit receipt which is eventually stapled to the form. This schedule provides an audit trail in case this is a necessity.

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“The Future of Rotary Is In Your Hands”

Celebrating Rotarian Friendship & “Springtime in Paris”

A group of fifteen New York Rotarians, including District Governor Karl Milde and a few spouses, have just returned from Paris where they spent the first week of May celebrating Rotarian friendship and “Springtime in Paris” with Rotarians of their newly established Sister Club, the Rotary Club of Paris.

The first stop of the Open Tour Bus was - “Le Parvis de Notre Dame.”

Windswept at the golden gates of Versailles - (Photo right) are PDG Paul Caruso, his wife Gail, Cheryl & DG Karl Milde, and Eva Corredor.



friends from America.

NY Rotarians enjoyed lunch at the Pavilion Dauphine where their Sister Club meets every Wednesday.

DG Karl Milde presented his Governor’s banner to the Paris Club’s President. (Photo right)

Eva Corredor thanked the Paris

Club and presented a plaque to commemorate first visit of NY Rotarians to their Sister Club, May 5, 2010.

Led by longtime NY Rotarian and Emeritus Professor of French Eva Corredor, the group crisscrossed the magnificent French capital to take in romantic views and vestiges of its distinguished cultural past such as the medieval stain glass windows of majestic Notre Dame to the

iconic modern structure of the Eiffel Tower and, as a significant side step, the splendor of Versailles.

Eva also managed to arrange for a meeting with U.S. Ambassador Charles Rivkin

and a fascinating briefing on French-U.S. relations. The top floor terrace of UNESCO provided the visitors with a splendid view of the Eiffel Tower that seemed just steps away.



The Rotarians sampled delicious French food at select restaurants such as Le Procope and Le Train Bleu. A festive lunch at the

luminous Pavilion Dauphine allowed the Rotarians from both clubs to mingle and exchange views with promises of making



On the terrace of UNESCO - (Photo above) are PDG Paul Caruso, Dr. Josef Klee, James Thompson, Dr. Lawrence Severino, Bernie Rubin, Dr. Jonathan Schere, Dorothy Schere, Siri Jacobson (hidden) Gail Caruso, Scarlett Pildes, Cheryl Milde, R.I. Representative to UN Sylvan Barnet, DG Karl Milde, Dr. Eva Corredor — and Christine Marchi is taking the picture.

Bernie Rubin and her sister NY Rotarian Christine Marchi at Le Procope (Photo right) with Rotary



such visits a tradition between New York and Paris leading to fruitful collaboration on important Rotarian projects.

“Springtime in Paris” concluded with an artful show by beautiful dancers at the Crazy Horse. Our Rotarians returned home with warm feeling of friendship developed between the Rotarians of the two clubs and the people of two very different nations, which, besides the fun, was the real purpose of this transatlantic celebration.

Tasmanian GSE Team... cont' from pg. 1

Kim Pitt, the team leader and a former Commodore in the Royal Australian Navy, had a private tour of Yale University, met with the Sandy Hook Pilots Association and participated in tours of the Aircraft Carrier Intrepid, the West Point Military Academy and the Indian Point Atomic Power Station.

By Bob Soley

Every Rotarian... continued from pg. 3



This year’s contributions (2009-10) will be directly reflected in our District Designated Funds (DDF) for the Rotary year 2012-13 under DG Gregory Arcaro.

If you have any questions or need assistance in transmitting your donation to TRF, contact our Annual Giving Chair, DGN Helen Lynch. Call Helen at 914-325-7017.

Remember, the future of Rotary is in your hands!